Be Cool.

TAKE THE PLUNGE.

2027 LAW ENFORCEMENT TORCH RUN POLAR PLUNGE FOR SPECIAL OLYMPICS ILLINOIS



CORPORATE *Challenge*

ABOUT US

Special Olympics Illinois builds a more inclusive world alongside people with intellectual disabilities. We believe that when athletes have the support to use their abilities, everyone thrives. Through year-round sports, health, and leadership programs, we create opportunities for growth, personal development, and connection.

Serving more than 55,000 athletes, Unified partners, coaches, and volunteers, we offer training and competition in 19 sports, working with individuals to reach their potential while strengthening communities.

WHAT IS POLAR PLUNGE?

The Polar Plunge is one of the largest and most iconic Law Enforcement Torch Run/Special Olympics Illinois fundraisers. Each winter, thousands of participants across the state brave icy waters to support Special Olympics Illinois athletes. Each Plunge across the state offers a festive atmosphere with costumes, team spirit and community celebration.

WHAT IS THE CORPORATE CHALLENGE?

Corporations have significant impact and influence on the 27 traditional plunge locations across the state. As a recognition for their participation, The Corporate Challenge is an epic statewide competition encouraging corporations to fundraise and bring awareness about Special Olympics Illinois and Polar Plunge to their organizations and communities.

There are two ways your corporation can take part: form a team (or several) and plunge at one of our 27 official plunge locations, or create your own Polar Plunge event right on your corporate campus.

Claim victory in The Corporate Challenge by becoming the top fundraising organization, and earn ultimate bragging rights along with the coveted Corporate Challenge Trophy.

WHO CAN JOIN?

Any corporation – employees, family members, and community members.



HOW TO PARTICIPATE?



Start Here: Have your Team Captain fill out the Corporate Challenge Interest Form to let us know how your corporation wants to participate.

Then Take Your Pick: Join a Traditional Plunge: Gather your colleagues and create a team at a local plunge near you. Be sure to register as Corporate Challenge team and select your corporation during sign-up.

Host a Corporate Campus Plunge: Want to plunge on your corporate campus? Use a pool, portable tank, fire hose, water trough, buckets of cold water, even a water balloon fight. Make it your own. The goal is to be imaginative and inclusive, and raise a lot of donations.

Fundraise. Fundraise. Fundraise: Use our **Fundraising Guide** for ideas to boost donations and become a Plunge Influencer and share your participation with your friends and family.

Track Your Progress: See how your school stacks up against others on **plungeillinois.com/corporatechallenge**.

WHAT'S AT STAKE?

The top Statewide fundraiser will be awarded THE CORPORATE CHALLENGE TROPHY and ultimate bragging rights!

WHY HOST AN ON CAMPUS PLUNGE?

Hosting a Corporate Challenge Plunge is more than a fundraiser, it's a powerful way to build a stronger, more inclusive community. The Corporate Challenge is also a fun and impactful team-building experience that teaches employees the value of inclusion and responsibility of citizenship. Best of all, it directly benefits the athletes of Special Olympics Illinois. Please reach out to **polarplunge@soill.org** with questions.

PLUNGE SAFETY POLICY

The first priority of Special Olympics Illinois is always the safety and health of our athletes, volunteers, Staff, and supporters. For that reason, all of our Special Olympics Illinois-hosted events will be held within our local health and CDC event guidelines.

Corporate Challenge participants are encouraged to be safe with their Polar Plunge choices. During our hosted Polar Plunge events, Special Olympics Illinois utilizes professional dive teams in the water and emergency responders to ensure the safety of participants. Do not attempt to jump into a lake, river, or any other open body of water to participate in the Corporate Challenge.

Participants should not do anything that could physically harm themselves or others. Special Olympics Illinois is not responsible for any injuries that occur while participating in the Corporate Challenge.